

# FEMSA Schedules Conference Call to Discuss First Quarter 2023 Financial Results

**Monterrey, Mexico, April 10, 2023** — Fomento Económico Mexicano, S.A.B. de C.V. (“FEMSA” or the “Company”) (NYSE: FMX; BMV: FEMSAUBD, FEMSAUB) is pleased to invite you to participate in its First Quarter 2023 Conference Call that will be held on:

**Friday, April 28, 2023  
11:00 AM Eastern Time  
(9:00 AM Mexico City Time)**

**To participate in the conference call please dial:**

Toll Free US: (866) 580 3963  
International: +1 (786) 697 3501  
Conference ID: FEMSA

The quarterly results will be released on April 28 before markets open.

The conference call will be webcast live through streaming audio. For details, please visit <http://ir.femsa.com>

If you are unable to participate live, the conference call replay will be available on <http://ir.femsa.com/results.cfm>

## About FEMSA

FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Division operating OXXO, a small-format store chain, OXXO Gas, a chain of retail service stations, and Valora, an operator of convenience and foodvenience formats present in 5 countries in Europe. In the retail industry it also participates through a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and OXXO Premia, among other loyalty and digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, as a shareholder of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and third-party clients. Across its business units, FEMSA has more than 350,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.

## Investor Contact

(52) 818-328-6000  
investor@femsa.com.mx  
femsa.gcs-web.com

## Media Contact

(52) 555-249-6843  
comunicacion@femsa.com.mx  
femsa.com