









## FEMSA Schedules Conference Call to Discuss Fourth Quarter and Full Year 2022 Financial Results

Monterrey, Mexico, February 10, 2023 — Fomento Económico Mexicano, S.A.B. de C.V. ("FEMSA" or the "Company") (NYSE: FMX; BMV: FEMSAUBD, FEMSAUB) is pleased to invite you to participate in its Fourth Quarter and Full Year 2022 Conference Call that will be held on:

> Friday, February 24, 2023 9:00 AM Eastern Time (8:00 AM Mexico City Time)

## To participate in the conference call please dial:

Toll Free US: (866) 580 3963 International: +1 (786) 697 3501 Conference ID: 1219864

The quarterly results will be released on February 24 before markets open.

The conference call will be webcast live through streaming audio. For details, please visit <a href="http://ir.femsa.com">http://ir.femsa.com</a>

If you are unable to participate live, the conference call replay will be available on <a href="http://ir.femsa.com/results.cfm">http://ir.femsa.com/results.cfm</a>

## About FEMSA

FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Division operating OXXO, a small-format store chain, OXXO Gas, a chain of retail service stations, and Valora, our European retail unit with convenience store and food service operations. In the retail industry it also participates though a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and OXXO Premia, among other loyalty and digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, as the second largest shareholder of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and thirdparty clients. Across its business units, FEMSA has more than 320,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.