
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of July 2023

FOMENTO ECONÓMICO MEXICANO, S.A.B. DE C.V.
(Exact name of Registrant as specified in its charter)

Mexican Economic Development, Inc.
(Translation of Registrant's name into English)

United Mexican States
(Jurisdiction of incorporation or organization)

General Anaya No. 601 Pte.
Colonia Bella Vista
Monterrey, Nuevo León 64410
México
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as
permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as
permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this
Form, the registrant is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in
connection with Rule 12g3-2(b): 82-_____

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

FOMENTO ECONÓMICO MEXICANO, S.A. DE C.V.

By: /s/ Eugenio Garza y Garza

Eugenio Garza y Garza

Director of Finance and Corporate Development

Date: July, 10, 2023



FEMSA statement regarding its CEO

CEO Daniel Rodríguez Cofré will step down from his role due to medical reasons; José Antonio Fernández Carbajal will assume the role of acting CEO on an interim basis

Monterrey, Mexico, July 10, 2023 — Fomento Económico Mexicano, S.A.B. de C.V. (“FEMSA” or the “Company”) (NYSE: FMX; BMV: FEMSAUBD, FEMSAUB) announced today that Daniel Rodríguez Cofré, after consulting with his family and doctors, is stepping down from his role as CEO, to focus on his health and treatment of a previously announced colon cancer diagnosis.

Until a replacement is appointed, José Antonio Fernández Carbajal, Executive Chairman and former CEO of FEMSA, will serve as acting Chief Executive Officer on an interim basis, with the continued support of FEMSA’s senior leadership team and the CEOs of the business units. This appointment is effective immediately.

FEMSA’s board of directors has approved this appointment, and it is consistent with the recommendation of the Corporate Practices and Nominations Committee of the board and the approved contingency framework for the efficient execution of the business strategy and day-to-day operations of the Company. The Board will continue to actively work on the Company’s leadership succession plans.

Daniel Rodríguez Cofré said:

“After much reflection, it is with a heavy heart that I have come to this difficult decision, but I believe that this is the best for my family and FEMSA. Leading FEMSA has been the joy of my professional life, and I could not be prouder of what we have accomplished together. I would like to express my sincere gratitude to José Antonio, the controlling group, our board of directors and my FEMSA coworkers and friends for their kind support and affection to my family and me during this challenging period. I look forward to witnessing the continued success of FEMSA and all its team members.”

José Antonio Fernández Carbajal, FEMSA’s Executive Chairman, said:

“The Board fully supports Daniel’s decision to focus on his health and recovery and our thoughts and prayers are with him and his family in this difficult time. We would also like to express our deep gratitude for the contributions that Daniel has made during his tenure at FEMSA, and we are saddened that he is not able to continue as our CEO, for now. Daniel will always be part of FEMSA, and he and his family can count on our support. The Board has complete trust on its senior management team, and is convinced that together, we will continue working to deliver the ambitious strategic objectives that we have set for FEMSA.”

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About FEMSA

FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Division operating OXXO, a small-format store chain, OXXO Gas, a chain of retail service stations, and Valora, our European retail unit with convenience store and food service operations. In the retail industry it also participates through a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and OXXO Premia, among other loyalty and digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, as the second largest shareholder of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and third-party clients. Across its business units, FEMSA has more than 350,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.

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