SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2023

### FOMENTO ECONÓMICO MEXICANO, S.A.B. DE C.V. (Exact name of Registrant as specified in its charter)

Mexican Economic Development, Inc. (Translation of Registrant's name into English)

United Mexican States (Jurisdiction of incorporation or organization)

General Anaya No. 601 Pte. Colonia Bella Vista Monterrey, Nuevo León 64410 México

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F x Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes 🗆 🛛 No 🗵

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

FOMENTO ECONÓMICO MEXICANO, S.A. DE C.V.

By:

/s/ Eugenio Garza y Garza Eugenio Garza y Garza Director of Finance and Corporate Development

Date: February 13, 2023



# FEMSA statement on the health of its CEO, Daniel Rodríguez Cofré

Daniel Rodríguez Cofré will remain in role while undergoing treatment and during recovery

Monterrey, Mexico, February 13, 2023 — Fomento Económico Mexicano, S.A.B. de C.V. ("FEMSA" or the "Company") (NYSE: FMX; BMV: FEMSAUBD, FEMSAUB) announced today that that Daniel Rodríguez Cofré, FEMSA's Chief Executive Officer, was recently diagnosed with colon cancer. While undergoing treatment, Daniel will remain in his role with support from FEMSA's senior leadership team and the CEOs of the business units.

# In a message to his FEMSA coworkers, Daniel Rodríguez Cofré said:

"I just started my cancer treatment, and I am pleased to inform you that is progressing as planned and urge anyone over the age of 50 to get regular check-ups. While in treatment and recovery, I will continue to contribute in the job that I love, cherishing the opportunity of working together with the more than 350,000 employees that make up the FEMSA family. I remain optimistic about the future and the continued shared success of the company."

José Antonio Fernández Carbajal, FEMSA's Executive Chairman, said:

"All of us on the Board of Directors express our full support for Daniel as he undergoes treatment while continuing to lead the company. Daniel has put a strong and seasoned management team in place and we are confident in their ability, under his continued leadership, to drive the business forward and deliver on our strategic initiatives. We wish Daniel a full and speedy recovery, and our thoughts and prayers are with him and his family during this time."

About FEMSA FEMSA is a company that creates economic and social value through companies and institutions and strives to be the best employer and neighbor to the communities in which it operates. It participates in the retail industry through a Proximity Division operating OXXO, a small-format store chain, OXXO Gas, a chain of retail service stations, and Valora, our European retail unit with convenience store and food service operations. In the retail industry it also participates though a Health Division, which includes drugstores and related activities and Digital@FEMSA, which includes Spin by OXXO and OXXO Premia, among other loyalty and digital financial services initiatives. In the beverage industry, it participates through Coca-Cola FEMSA, the largest franchise bottler of Coca-Cola products in the world by volume; and in the beer industry, as the second largest shareholder of Heineken, one of the world's leading brewers with operations in over 70 countries. FEMSA also participates in the logistics and distribution industry through its Strategic Business Unit, which additionally provides point-of-sale refrigeration and plastic solutions to its business units and third-party clients. Across its business units, FEMSA has more than 350,000 employees in 18 countries. FEMSA is a member of the Dow Jones Sustainability MILA Pacific Alliance, the FTSE4Good Emerging Index and the Mexican Stock Exchange Sustainability Index: S&P/BMV Total México ESG, among other indexes that evaluate its sustainability performance.