

Mail Stop 3561

August 27, 2009

Mr. Jose Antonio Fernandez Carbajal  
Chief Executive Officer  
Fomento Economico Mexicano, S.A.B. de C.V.  
General Anaya No 601 Pte.  
Colonia Bella Vista  
Monterrey, NL 64410 Mexico

**Re: Fomento Economico Mexicano, S.A.B. de C.V.  
Form 20-F for the Year Ended December 31, 2008  
Filed June 30, 2009  
File No. 333-08752**

Dear Mr. Carbajal:

We have completed our review of your Form 20-F and related filings and have no further comments at this time.

Sincerely,

Brian Bhandari  
Branch Chief  
Office of Beverages, Apparel, and  
Health Care Services