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## **FEMSA Schedules Conference Call to Discuss Fourth Quarter and Full Year 2005 Financial Results**

MONTERREY, Mexico, Feb. 3 /PRNewswire-FirstCall/ -- Fomento Economico Mexicano, S.A. de C.V. (NYSE: FMX) ("FEMSA") will hold its quarterly conference call to discuss fourth quarter and full year 2005 results on Monday, February 27, 2006, at 4:00 p.m. EST (3:00 p.m. Central Time). The financial results will be released on Monday, February 27, before the markets open.

What: FEMSA 4th Quarter and Full Year 2005 Results Conference Call

When: Monday, February 27, 2006 @ 4:00 p.m. EST

How: To participate in this call, please dial:

Domestic U.S.: 1-800-817-4887

International: 913-981-4913

Alternatively, the conference call will be Webcast live through streaming audio. For details, please visit <http://www.femsa.com/investor>.

If you are unable to participate live, an instant replay of the conference call will be available through March 5, 2006. To listen to the replay, please dial Domestic U.S.: 888-203-1112, or International: 719-457-0820, Passcode: 2210423.

FEMSA is the leading beverage company in Latin America. It controls an integrated beverage platform that comprises Coca-Cola FEMSA, the largest Coca-Cola bottler in the region; FEMSA Cerveza, one of the leading brewers in Mexico and important beer exporter to the United States; and Oxxo, the largest and fastest growing convenience store chain in Mexico with approximately 4,000 stores.

SOURCE Fomento Economico Mexicano, S.A. de C.V. -- FEMSA