

## FEMSA Schedules Conference Call to Discuss First Quarter 2006 Financial Results

MONTERREY, Mexico, April 10 /PRNewswire-FirstCall/ -- Fomento Economico Mexicano, S.A. de C.V. (NYSE: FMX) ("FEMSA") will hold its quarterly conference call to discuss first quarter 2006 results on Friday, April 28, 2006, at 2:30 p.m. EDT (1:30 p.m. CDT). The financial results will be released on Friday, April 28, before the markets open.

What: FEMSA 1st Quarter 2006 Results Conference Call

When: Friday, April 28, 2006 @ 2:30 p.m. EDT

How: To participate in this call, please dial

1-877-502-9272 -- Domestic U.S. (913) 981-5581 -- International

Alternatively, the conference call will be webcast live through streaming audio. For details, please visit <u>http://www.femsa.com/investor</u>.

If you are unable to participate live, an instant replay of the conference call will be available through May 4, 2006. To listen to the replay, please dial 1-888-203-1112 -- Domestic U.S. / (719) 457-0820 -- International, Passcode: 4387851.

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