



October 26, 2005

FEMSA Schedules Conference Call to Discuss Third Quarter 2005 Financial Results

MONTERREY, Mexico, Oct 26, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- Fomento Economico Mexicano, S.A. de C.V. ("FEMSA") (NYSE: FMX) will hold its quarterly conference call to discuss third quarter 2005 results on Friday, October 28, 2005, at 2:00 p.m. Eastern Time (1:00 p.m. Central Time). The financial results will be released on Friday, October 28th, before the markets open.

What: FEMSA 3rd Quarter 2005 Results Conference Call

When: Friday, October 28, 2005 @ 2:00 p.m. ET

To participate in this call please dial

How: Domestic U.S. (1 800) 819-9193

International (913) 981-4911

Alternatively, the conference call will be webcast live through streaming audio. For details please visit <http://www.femsa.com/investor>

If you are unable to participate live, an instant replay of the conference call will be available through November 3, 2005. To listen to the replay please dial Domestic US: (888) 203-1112 / International: (719) 457-0820, Passcode: 7655455.

Contact:

Alan Alanis, Investor Relations

52-818-328-6211, (alan.alanis@femsa.com.mx)

or Emily Klingbeil, Investor Relations

52-818-328-6189, (emily.klingbeil@femsa.com.mx).

FEMSA is the leading beverage company in Latin America. It controls an integrated beverage platform that comprises the largest Coca-Cola bottler in the region, Coca-Cola FEMSA; the second largest brewer in Mexico and important beer exporter to the United States, FEMSA Cerveza; and Oxxo, the largest and fastest growing convenience store chain in Mexico with over 3,500 stores.

SOURCE Fomento Economico Mexicano, S.A. de C.V.