



FEMSA Schedules Conference Call to Discuss First Quarter 2007 Financial Results

MONTERREY, Mexico, April 13, 2007 /PRNewswire-FirstCall/ -- Fomento Economico Mexicano, S.A.B. de C.V. ("FEMSA") (NYSE: FMX) will hold its quarterly conference call to discuss First Quarter 2007 results on Monday, April 30, 2007, at 10:00 a.m. ET (9:00 a.m. Mexico City Time).

FEMSA's financial results will be released on Monday, April 30, 2007 before the markets open.

What:

FEMSA 1st Quarter 2007 Results Conference Call

When:

Monday, April 30, 2007 @ 10:00 a.m. ET

How:

To participate in this call please dial
Domestic U.S. (1 800) 562-8369
International (913) 312-1299

Alternatively, the conference call will be webcast live through streaming audio. For details please visit www.femsa.com/investor

If you are unable to participate live, an instant replay of the conference call will be available through May 4, 2007. To listen to the replay please dial Domestic US: (1 888) 203-1112 / International: (719) 457-0820, Passcode: 8541533.

Contact Investor Relations at (52) 818-328-6167 or investor@femsa.com.mx

FEMSA is the leading beverage company in Latin America. It controls an integrated beverage platform that comprises Coca-Cola FEMSA, the largest Coca-Cola bottler in the region; FEMSA Cerveza, one of the leading brewers in Mexico and important beer exporter to the United States; and Oxxo, the largest and fastest growing convenience store chain in Mexico with over 4,800 stores.