



## FEMSA Schedules Conference Call to Discuss Third Quarter 2006 Financial Results

MONTERREY, Mexico, Oct 12, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Fomento Economico Mexicano, S.A. de C.V. ("FEMSA") (NYSE: FMX) will hold its quarterly conference call to discuss third quarter 2006 results on Monday, October 30, 2006, at 9:00 a.m. EST (8:00 a.m. Mexico City time).

FEMSA's financial results will be reviewed by its Board of Directors during their meeting on Friday, October 27, 2006 and released that day immediately after the markets close.

What: FEMSA 3rd Quarter 2006 Results Conference Call

When: Monday, October 30, 2006 @ 9:00 a.m. EST

How: To participate in this call please dial  
Domestic U.S. (1 888) 202-2422  
International (913) 981-5592

Alternatively, the conference call will be webcast live through streaming audio. For details please visit <http://www.femsa.com/investor>.

If you are unable to participate live, an instant replay of the conference call will be available through November 5, 2006. To listen to the replay please dial Domestic US: (888) 203-1112 / International: (719) 457-0820, Passcode: 4885114.

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FEMSA is the leading beverage company in Latin America. It controls an integrated beverage platform that comprises Coca-Cola FEMSA, the largest Coca-Cola bottler in the region; FEMSA Cerveza, one of the leading brewers in Mexico and important beer exporter to the United States; and Oxxo, the largest and fastest growing convenience store chain in Mexico with over 4,000 stores.

SOURCE Fomento Economico Mexicano, S.A. de C.V.

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